



## Deep Run High School Robotics Team 1086 - Blue Cheese

<http://www.bluecheese1086.org>

4801 Twin Hickory Road • Glen Allen, VA • (804) 364 - 8000

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### Deep Run High School's FIRST® Robotics Team Needs Your Support!

Deep Run High School's *FIRST* Robotics Team 1086 Blue Cheese is seeking sponsors to help support our exciting program. We participate in the international *FIRST* Robotics Competition created to inspire students to pursue careers in science, technology, engineering and math while providing hands-on experience in solving real-world problems. Each year, the *FIRST* Game Design Committee presents teams with a new game challenge. Teams are given only six weeks to design and build a robot to complete the game challenge tasks. Throughout the process, students collaborate with mentors, who contribute their professional expertise to help the team.

*FIRST* Team 1086 Blue Cheese has grown tremendously in the past four years. In 2008, we were the NASA/VCU Regional Champion and the Chairman's Award Winner. In 2009, we repeated this Regional success and earned our first World Championship award, the Spirit Award, for best representing the spirit of the *FIRST* program. In 2010, we were Regional Champions at both the Virginia Regional and the North Carolina Regional. In addition, we finished as one of the top eight teams at the *FIRST* World Championship. In 2011, we won the Imagery Award at the DC Regional and the Regional Chairman's Award at the Virginia Regional.

Most importantly, our impact on students in our school and our community has been very positive. We continuously reach out to the community with our many robotics demonstrations at schools, libraries, Girl Scouts, Boy Scouts, parades, and other events to encourage student interest in science, technology, engineering and math.

Our budget is raised entirely by the team through corporate sponsorships, grants, team fundraisers, and other donations (See attached for details on team expenses). With your help, we hope to expand our team even more this upcoming season! For more information about our team, please visit our website at [www.bluecheese1086.org](http://www.bluecheese1086.org).

Attached is additional information about sponsoring Deep Run High School Robotics. Please feel free to contact Coach Matt Wilson at [mwwilson@henrico.k12.va.us](mailto:mwwilson@henrico.k12.va.us) or 804-364-8000 if you have questions about our team.

Thank you for your consideration!

Sincerely,

*FIRST* Team 1086 Blue Cheese



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## Estimated Expenses for 2011-2012

<b>FIRST Robotics Competition</b> Competition Registration Cost 2@ \$5,000 = \$10,000 Robot Material Cost \$ 5,000 Off Season Competitions 2@ \$250 = \$ 500	<b>\$15,500</b>
<b>Travel</b> Hotel \$10,000 Bus \$ 6,000	<b>\$16,000</b>
<b>FIRST Tech Challenge</b> Registration \$ 275 Regional Tournament \$ 200 Parts \$ 525	<b>\$ 1,000</b>
<b>Business &amp; Team Spirit</b> Covers the cost of team spirit items; such as shirts, banners, buttons, beads, posters and administrative needs.	<b>\$2,000</b>
<b>Total:</b>	<b>\$34,500</b>

## Sponsorship Levels

Donations can be money or gifts in kind.

Greater than	Acknowledgments
\$200	Company name/logo will be listed on the team website and team shirt
\$500	Company name/logo will appear on the team banner and will be honored at our team banquet*
\$1000	Company name/logo will be part of our official team description and will be announced at competitions*
\$2000	Company name/logo will appear on the FRC Robot*

\*Includes recognition described in preceding levels



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## Sponsor Form

Please complete and mail this form to: Deep Run High School  
Mr. Matt Wilson  
4801 Twin Hickory Road  
Glen Allen, VA 23059

Checks should be made out to "Deep Run High School".

\$

\_\_\_\_\_  
Contribution Amount

\_\_\_\_\_  
Description of Gift in Kind and estimated value

## Sponsor Contact Information

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Contact Name

\_\_\_\_\_  
Company Address

\_\_\_\_\_  
City/State/Zip Code

\_\_\_\_\_  
Contact Phone

\_\_\_\_\_  
Contact Email Address