



Deep Run High School Robotics Team 1086 - Blue Cheese

<http://www.bluecheese1086.org>

4801 Twin Hickory Road • Glen Allen, VA • (804) 364 - 8000

Deep Run High School's Robotics Team Needs Your Support!

Deep Run High School *FIRST* Robotics Team, Blue Cheese Robotics, is seeking sponsors to help support our exciting and continuously expanding program. We participate in the *FIRST* Robotics Competition, created to inspire students to pursue careers in science, technology, engineering and math while providing hands-on experience in solving real-world problems. *FIRST* draws more than 1,800 teams from countries around the world including the U.S, Canada, Israel, Brazil, and the UK. Each year in January, the *FIRST* Game Design Committee presents teams with a new challenge. Teams are given only six weeks to design and build a robot to complete the challenge tasks. During that time, students collaborate with professional engineering mentors, who contribute their industry experience to the design process. These mentors inspire students to become the next generation of problem solvers.

Blue Cheese 1086 has grown tremendously in the past three years. In 2008, we were the NASA/VCU Regional Champion and the NASA/VCU Regional Chairman's Award Winner. In 2009, we repeated this Regional success and earned our first World Championship award, the Spirit Award, for best representing the spirit of the *FIRST* program. In 2010, we were Regional Champions at both the Virginia Regional and the brand new North Carolina Regional (which we plan on attending again this year). In addition, we were the Galileo Division Finalists and received the Galileo Division Cooperation Award at the *FIRST* World Championship.

Most importantly, our impact on students in our school and our community has been steadily increasing. The size of our team has increased from around 15 students in 2007 to more than 30 students every year for the past three years. We continue to increase the frequency of our community demonstrations for elementary and middle school aged students.

Our budget is raised entirely by the team through student fundraisers, corporate sponsorships and family donations (see page 2 for budget information). With the support of our sponsors, we hope to expand our team even more during the 2010-2011 school year. For more information about our team, please visit our website at www.bluecheese1086.org.

Attached is additional information about sponsoring Deep Run High School Robotics. Please feel free to contact Connor Clarke (joclarke@henrico.k12.va.us) and Fran Nolen (fnolen@henrico.k12.va.us), or call Deep Run High School at 804-364-8000.

Thank you for your consideration!

Sincerely,
Josh Anders, Matthew Petrie and Amar Gopinath
2010 – 2011 Team Captains



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Estimated Expenses for 2011

<p>FIRST Robotics Competition Basic Registration costs \$5,000 which includes our local Virginia Regional Competition; however, the team also competes at the <i>FIRST</i> World Championship Event and the North Carolina Regional, which cost an additional \$5,000 each. A basic kit of parts is included in registration; however, building a successful robot requires additional parts and machine shop time. We spend \$5,000 on robot materials and \$300 on team insurance, so students can work on the robot in a machine shop. We also spend \$500 in registration for unofficial, off-season competitions.</p>	\$20,800
<p>Travel We travel for community outreach, competitions, and other events. Our travel budget includes bus and hotel costs for every one of our students attending the <i>FIRST</i> World Championship Event. (We expect this cost to increase for the 2011 season since the Championship is moving to St. Louis, Missouri from Atlanta, Georgia) Bus \$6,000, Hotel \$7,000.</p>	\$13,000
<p>FIRST Tech Challenge Our team participates in the <i>FIRST</i> Tech Challenge; registration for this event is \$275 per team plus an additional \$200 to compete at the Virginia State Championship, and an additional \$1,000 to compete at the World Championship. We spend about \$500 on additional parts in order to build a successful robot.</p>	\$2,000
<p>Business & Team Spirit This money covers the cost of team spirit items, like the purchase of our shirts, banners, buttons, beads and posters. In addition, we use this money as needed to launch additional fundraisers and meet ongoing organizational and administrative needs.</p>	\$2,000
Total:	\$37,800

Sponsorship Levels

The levels of Sponsorship, and how sponsors will be recognized:

Bronze	\$200-\$499	Your name or company name/logo will be listed on the team website
Silver	\$500-\$999	Your name, company name/logo will appear on the team shirt and will be honored at our team banquet*
Gold	\$1000-3999	Your name or company logo will appear on the FRC Robot*
Platinum	\$4000+	Your name or company name will be announced at competitions*

*Includes recognition listed in preceding levels



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Sponsor Form

Please return this form with a check made out to "Deep Run High School"

\$

Contribution Amount

Circle Sponsorship Level: Bronze (\$200-499)
Silver (\$500-999)
Gold (\$1000-3999)
Platinum (\$4000+)

Sponsor Contact Information

Name

Address

City/State/Zip Code

Home Phone

Cell Phone

Email Address

Additional Information

Corporate Sponsor

Company Website URL

Please email a high-quality image of your company logo to sponsors@bluecheese1086.org.

Family Donor

Family Name as it will appear on team materials
