



Deep Run High School Robotics Team 1086 - Blue Cheese

<http://www.bluecheese1086.org>

4801 Twin Hickory Road • Glen Allen, VA • (804) 364 - 8000

Sponsoring Deep Run High School's Robotics Team

Deep Run High School *FIRST* Robotics Team, Blue Cheese Robotics, is seeking sponsors to contribute to our exciting and rapidly expanding program. We participate in the *FIRST* Robotics Competition, created to inspire young people to pursue careers in science, technology, engineering and math while promoting creativity and discovery through hands-on experience in solving real-world problems. *FIRST* draws more than 1,500 teams from countries around the world including the U.S, Canada, Israel, Brazil, and the UK. Each year in early January, *FIRST* presents teams with a new challenge. Students collaborate with professional mentors to design and build a robot to complete the challenge tasks in a competition environment.

Blue Cheese 1086 has grown tremendously in the past three years. In the 2008 season, our student membership and participation increased by over fifty percent! In addition, we became the NASA/VCU Regional Champion and the NASA/VCU Regional Chairman's Award Winner at both the 2008 and 2009 competitions. At the 2009 *FIRST* World Championship Event, we earned our first World Championship award, the Spirit Award, for best representing the spirit of the *FIRST* program.

Our budget is raised entirely by the team through student fundraisers, corporate sponsorships and family donations (see page 2 for budget information). With the support of our sponsors, we hope to expand our team even more during the 2009-2010 school year. For more information about our team or to view team media, please visit our website at www.bluecheese1086.org.

Attached is additional information about sponsoring Deep Run High School Robotics. Please feel free to contact Fran Nolen at fnolen@henrico.k12.va.us or Connor Clarke at joclarke@henrico.k12.va.us, or call Deep Run High School at 804-364-8000.

Thank you for your consideration!

Sincerely,

John Kutz and Matt Cotton
2009 – 2010 Team Captains

Connor Clarke and Fran Nolen
Deep Run High School Robotics Team Coaches



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Annual Budget

<p>FIRST Robotics Competition Basic Registration costs \$5,000 which includes our local VCU/NASA Regional Competition; however, the team also competes at the <i>FIRST</i> World Championship Event, which costs an additional \$5,000. A basic kit of parts is included in registration; however, building a successful robot requires additional parts and machine shop time. We spend \$5,000 on robot materials and \$300 on team insurance, so students can work on the robot in a machine shop. We also spend \$300 in registration for unofficial, off-season competitions.</p>	\$16,600
<p>Travel We travel for community outreach, competitions, and other events. Our travel budget includes bus and hotel costs for every one of our students attending the <i>FIRST</i> World Championship Event in Atlanta, Georgia. (Bus \$6,000, Hotel \$7,000)</p>	\$13,000
<p>FIRST Tech Challenge Our team participates in the <i>FIRST</i> Tech Challenge; registration for this event is \$275 per team plus an additional \$200 to compete at the Virginia State Championship, and an additional \$1,000 to compete at the World Championship. We spend about \$500 on additional parts in order to build a successful robot.</p>	\$2,000
<p>Business & Team Spirit This money covers the cost of team spirit items, like the purchase of our shirts, banners, buttons, beads and posters. In addition, we use this money as needed to launch additional fundraisers and meet ongoing organizational and administrative needs.</p>	\$3,140
Total:	\$34,740

Sponsorship Levels

The levels of Sponsorship, and how sponsors will be recognized:

Bronze	\$200-499	Your name or company name/logo will be listed on the team website, and shirt
Silver	\$500-999	Your name, company name/logo will appear on the team banner & will be honored at our team banquet*
Gold	\$1000-1999	Your name or company name will be announced at competitions*
Platinum	\$2000+	Your name or company logo will appear on the FRC Robot*

*Includes recognition listed in preceding levels



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Sponsor Form

Please return this form with your contribution (checks can be made out to "Deep Run High School")

\$

Contribution Amount

Circle Sponsor Type: Corporate Sponsor
Family Donation

Circle Sponsorship Level: Bronze (\$200-499)
Silver (\$500-999)
Gold (\$1000-1999)
Platinum (\$2000+)

Sponsor Contact Information

Name

Address

City/State/Zip Code

Home Phone

Cell Phone

Email Address

Additional Information

Company Website URL (for Corporate Sponsors)

Additionally, if you want your company logo featured on our robot, please email a high-quality image of the logo to bluecheese1086@yahoo.com.

Family Name as it will appear on team materials (for Family Donations)